



Where education flourishes





Our passion is engaging pupils, students, parents and staff in the creative process. At Design Office **our ethos is 'forever learning'**, after many years of partnering nurseries, primary schools, high schools, colleges, universities and training organisations, we continuously feel the urge to learn. In our world creativity is not restricted to experience, great ideas come from all ages, at Design Office it's our passion to turn these ideas into reality.

So Let's talk about **engaging your organisation** with creative solutions carefully crafted to deliver your brand.

Specialist services include





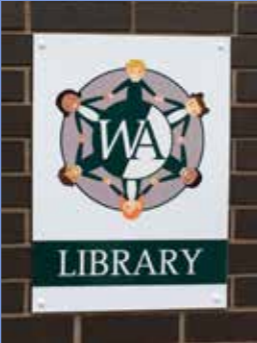
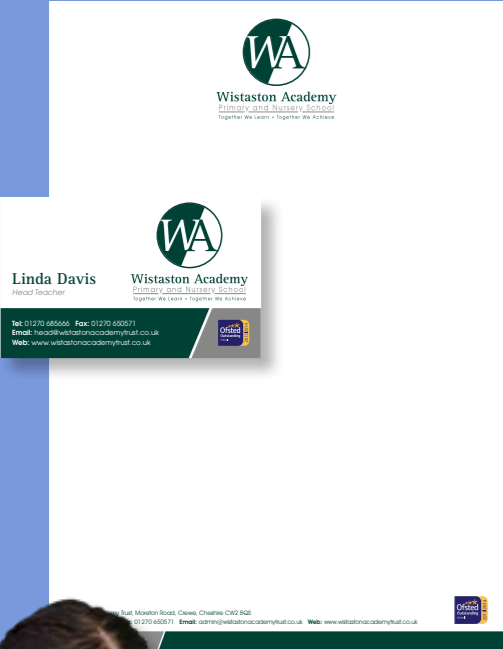
Barnton Community Nursery & Primary

Design Office were initially engaged to create a new identity for the School, the team spent a couple of days on a photoshoot at the school, from here the team were requested to create graphics for the new School Uniform, the two Schools Minibuses, the main School Signage. Also creating visuals for the Prospectuses, School Work Books, Roller Banners and Flags.



Wistaston Academy Primary and Nursery School

A well executed brand helps to deliver the consistent portrayal of your school's philosophy, core values and enables the delivery of strong messaging to pupils and parents. We worked with Wistaston Academy Primary and Nursery School to deliver a complete rebrand including logo development, strap line creation and design direction across the stationery, website, school brochure and external signage. We undertook a days photography and our web team designed and built the new website. New exterior signage was designed and installed, all in time for the start of the new term.



“Many thanks to Design Office for their great service and help in producing all our new literature and web design. Great communication, service and aftercare.”

Regards, Linda Davies
Head Teacher, Wistaston Academy





Mablings Lane Community Primary School

Mablings Lane Community Primary School turned to Design Office when it came to creating their new school prospectus. A photography assignment was undertaken over the course of a school day and design visuals were created offering the school a choice of design and layout options. Artwork was completed and the prospectus was printed and finished in house and on schedule. Design office also designed and developed the new school website which has been built to be fully compliant across all platforms including tablet and smartphone.

Our Code of Conduct is

A Mablings Child Will :

Take Care of Yourself

Always Tell someone if you are unhappy, being picked on or bullied.

Never Do anything silly or dangerous where you might be hurt.
Stay inside school at break times or leave school without permission.
Talk to strangers in school unless they have a school badge.

Take Care of Others

Always Be friendly to visitors, newcomers and other children.

Never Do anything to hurt others (such as hitting/name calling).
Distract others from working.
Be cheeky or rude to adults.

Take Care of your School

Always Be proud of your school.

Never Steal or deliberately damage school equipment.
Drop litter or deface the school building.
Give the school a bad name.



Sandbach Primary Academy

Wearing a uniform creates an identity for a school in the community and is an important part of being a school student. A uniform shows that pupils buy into the values of the school and helps to give them a true sense of belonging.

As part of the rebrand for Sandbach Primary Academy we paid particular attention to the schoolware, selecting colourways that were not only practical, offering a range of options for the different age groups and daily activities, but also reflecting the colours from the new school branding. New ties and school bags were designed and manufactured too.





Hungerford Primary Academy

Hungerford Primary Academy approached Design Office to help with the production of a set of simple name tags. We were happy to help out and promptly name tags were printed and delivered. From there our relationship with the school has grown and we have now completed designs for the new school logo, along with visuals to show how the logo will be applied across various materials as part of the new school identity.



School logo on white background



School logo on dark blue schoolwear



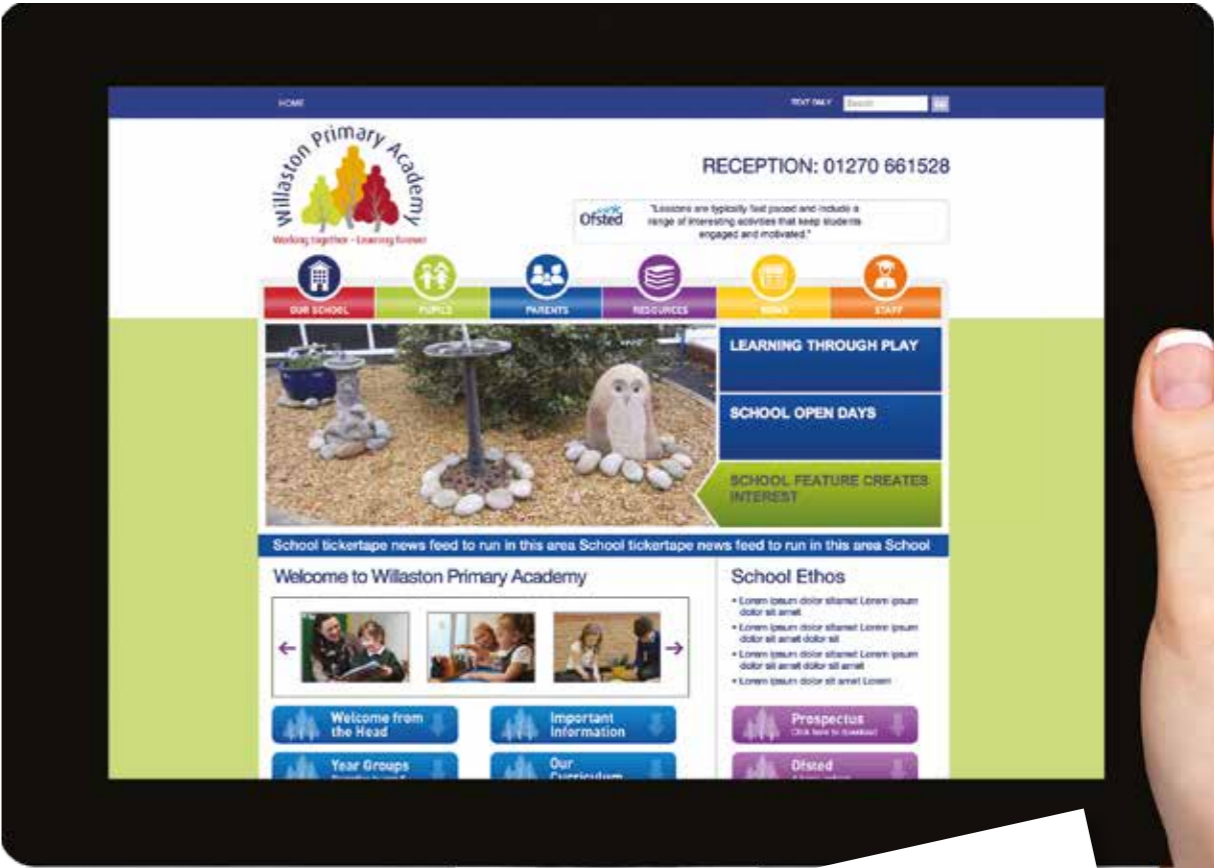
School logo on light blue schoolwear



Willaston Primary Academy

Willaston Primary Academy looked to Design Office for a complete school rebrand. Following the presentation of a number of logo options and designs for marketing collateral, a final logo was chosen. New signage and uniforms for the school quickly followed with photography and a new website planned in to be completed shortly after.

Pleased with the new branding, Willaston Primary Academy asked Design Office to work with the children on a logo project for the school 'out of hours' club. A competition was introduced to create an interest around the design of the new logo, children produced a series of drawings and a selected group of children spent time at Design Office to experience the process of turning their designs into final logo artwork from which a new sign was created.





PROSPECTUS
2017/18

Supporting our Students

We have a range of specialist staff who work with individual students, parents and carers to remove any barriers to learning.

The SEN team support students in lessons, arrange targeted one to one intervention and have a number of different leading initiatives taking place.

Intervention Co-ordinators focus on raising attainment by providing support for students who may find it difficult to allocate their time

and efforts effectively, homework and revision support is offered to students on an individual basis or as a small group.

This dedicated team ensure students who are at risk of underachieving feel supported through after school. They lend a friendly ear to students and parents alike.

A weekly drop-in session allows parents / carers to discuss any concerns.

"Teachers know how to teach people in that certain person's style and they open up a lot of opportunities."
MICHAEL Y8

"The pastoral care for students is good and the procedures to help them stay safe is effective."
OFSTED 2015



Ruskin Community High School

The prospectus is a showcase of your school and often is the first introduction for pupils and parents. Here at Design Office we take pride in delivering uniquely designed prospectuses that portray your school's values and educational capabilities. Design, copywriting, photography and printing all to the highest of standards in the creation of this flagship document.

We designed the Ruskin Community High School logo together with the look and feel of the school's marketing collateral including website design and build, the interior design of the reception and creation of the quarterly newsletter.



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Ruskin Road, Crewe, Cheshire CW2 7JT
Tel: 01270 560514
Fax: 01270 602448
Email: enquiries@ruskinhighschool.co.uk
www.ruskinhighschool.co.uk
@RuskinHigh
Ruskin Community High School

HIGH STANDARDS HIGH ACHIEVERS



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HIGH STANDARDS HIGH ACHIEVERS

WITH COMPLIMENTS



SUMMER 2014 NEWSLETTER

Tel: 01270 560514

Head's Message

As always, our newsletter gives a fantastic flavour of what is on offer at Ruskin. Parents and carers will be proud to see numerous students featured. Of course, those pictured provide just a small snapshot of life at Ruskin and the wider local community.

I must thank staff for making so many of these events and opportunities possible because the majority happen outside the normal working day. One of the highlights this term has been the School Prom. Fabulous dresses, smart suits and some very stylish modes of transport! It is always lovely to be able to meet up with our Year 11 leavers and to share such a special evening with them. On behalf of everyone at Ruskin, I would like to wish Year 11 every success for a future filled with good health and happiness.

It is so important to celebrate the many achievements of our young people. Some are high flying academics who excel in the classroom, others are talented on the sports field or on stage. Many have creativity and flair which features in Art and Technology subjects. I am reminded of this when I walk around school, and when I have the privilege of attending Dance Alive, Ruskin music concerts, sports matches and the like.

As we approach the holidays, I would also like to thank parents and carers for the support that has been given to our school this academic year. By upholding the school ethos in a variety of ways, parents/carers play a major part in securing the future of our youngsters.

With very best wishes,
Mrs S S Burt

A Sneaky Peek of What's Inside...

Before 9



From 10-12



Sports Day 2-4



1

HIGH STANDARDS HIGH ACHIEVERS



Make Ruskin Community High School your first choice

Choosing a school is one of the most important things you do as a student, a parent and a carer.

Ruskin Community High School is an extremely popular choice with students and parents, enjoying a positive reputation within the community.

At Ruskin we know everyone who attends our small, friendly school and are committed to ensuring that all students achieve their true potential regardless of ability, age or background.

For more information visit our website.



Call 01270 560514
or visit www.ruskinhighschool.co.uk
Ruskin Road, Crewe, Cheshire CW2 7JT
@RuskinHigh Ruskin Community High School

HIGH STANDARDS • HIGH ACHIEVERS

RUSKIN COMMUNITY HIGH SCHOOL OPEN EVENING & SCHOOL TOURS

23rd September 2014 from 6pm

Call 01270 560514 or visit www.ruskinhighschool.co.uk
Ruskin Community High School, Ruskin Road, Crewe, Cheshire CW2 7JT



Brine Leas School

Our experience working with pupils of all ages, parents and teachers is unrivalled with regard to capturing inspiring images that effectively portray the daily life within your learning environment. Photography is carefully planned to fit around important events within your calendar and once these key images are created, they are yours to use across your marketing throughout the year.

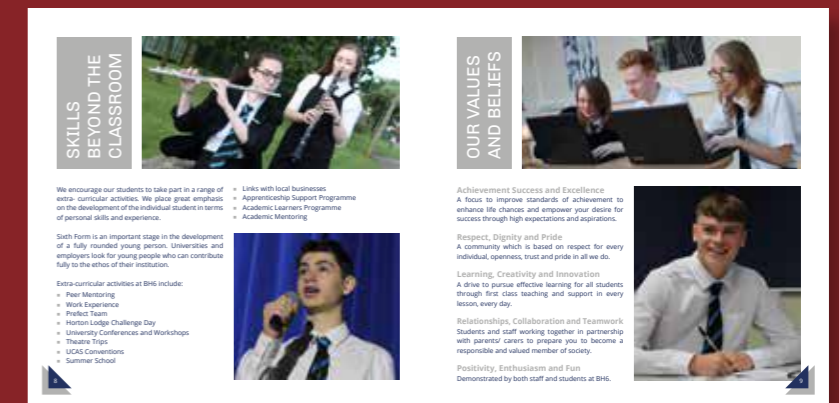
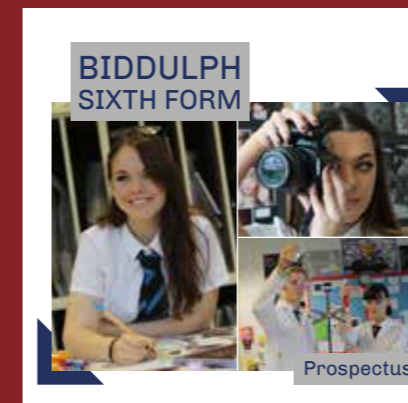
Our in-house photographer spent a couple of days at Brine Leas School, capturing images for both the school and sixth form prospectus.





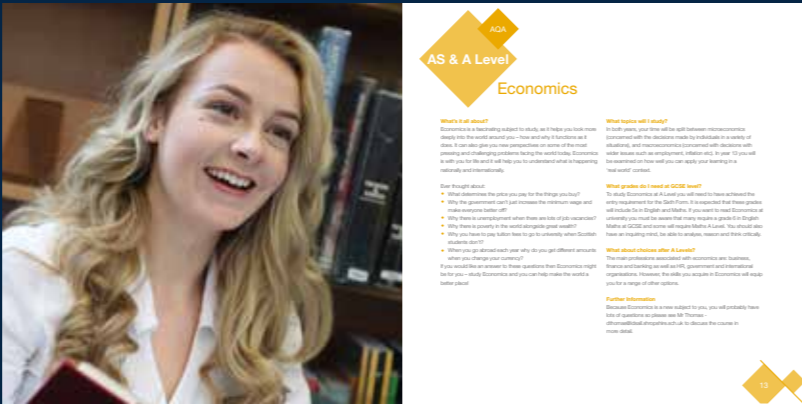
Biddulph High School

The power of referrals was the order of the day when building a relationship with the team at Biddulph High School. Through Design Office's successful Web Site launch at Sandbach High School a request was made for the design and implementation of a similar Web Site. As part of the Design process Design Office carried out a photoshoot to create the images required for the new Web Site and upcoming Prospectus. With these projects swiftly completed the team moved onto creating the interior designs for the Reception, Main School entrance and Hall Graphics.



Idsall School

After an initial request Design Office visited the School to make plans for completing a Photoshoot. The shoot would take 2 days and then allow Design Office to modernise the look and feel of the Schools Identity and Literature. The team at Design Office created new concepts for a Folder, Prospectus and Course Booklet. With these approved the printing, laminating and die cutting could all be completed in time for the new term.



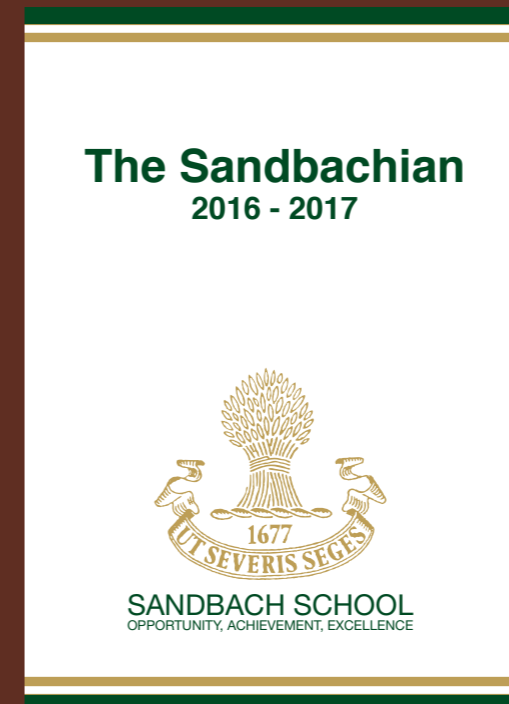


“We have used Design Office for a number of projects including our prospectus and yearly magazine. They have always gone beyond what would be expected – highlighting errors and areas for improvement. They have quickly picked up the ‘unique’ nature of our school and have not tried to offer us a standard solution.”

Regards, Fiona Davidson
Sandbach School

Sandbach Boys School and Sixth Form

Marketing materials created for Sandbach Boys School and Sixth Form, include the school prospectus, interior and exterior signage - design and installation, photography and the design and printing of a glossy school magazine called ‘The Sandbachian’, an impressive publication that presents the key activities of the school for that year. We have also sponsored the school’s 2015 - 2016 Calendar which are sold locally to help raise funds for school projects and activities.



Alleyne's Academy and Sixth Form

Alleyne's Academy and Sixth Form in Staffordshire, invited Design Office to develop a new school website and design their 2014 'Sixth Form' prospectus. After the creation of design visuals and then photography at the school, a modern and highly functional website utilising the latest coding and slider technology was delivered.

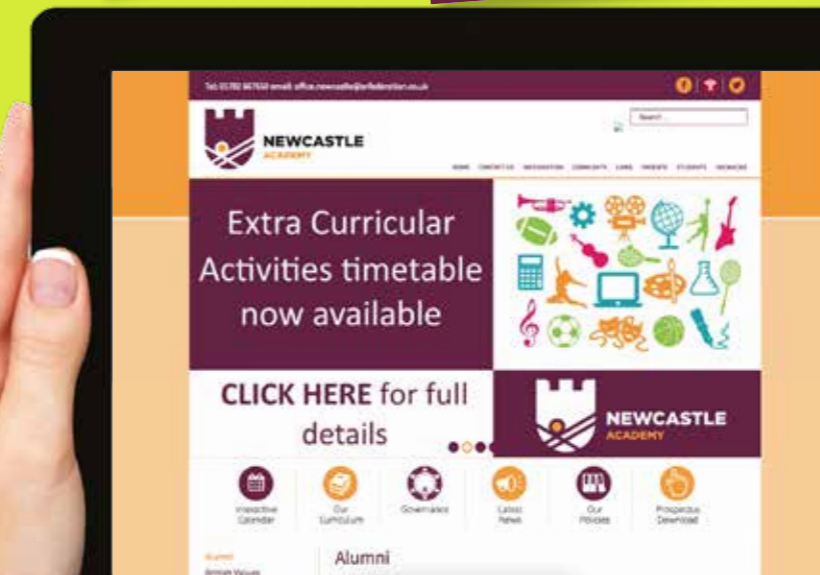
Part of the prospectus brief was to develop a new school 'Sixth Form' logo, our designers were careful to incorporate key graphic elements from the school's existing logo to help reflect the long history and strong tradition of success within the school. A modern twist to the design helped the new logo sit comfortably with this more mature student age group.





Newcastle Academy

After an initial tender process Design Office were successful in bidding for the upcoming creation of the Schools Web Site and Prospectus. All the services required were delivered by our highly experienced team including; Photography, Design, Web Development, Training and Implementation, not to mention the Printing and Laminating!



Grove School and Sixth Form College

Design Office were recommended to Grove School and Sixth Form College to deliver a brand refresh. We created a number of design directions for assessment. The chosen logo was used across all marketing materials including stationery, school and 6th form prospectus and promotional materials. We undertook photography at the school and our team designed, created and installed the new exterior signage.





Grove School 'Bistro'

Design Office engaged a group of children from Grove School with the task of creating the branding for the school's brand new Bistro which as well as serving the school, was to be open to the public too. In a 'TV apprentice' styled working environment the children were split into groups and asked to work towards completing a number of design tasks over a set period of time. The children named the Bistro, designed the logo and helped design the wall layouts, colour schemes and Italian themes used across the different areas of the Bistro. The Design Office team were on hand to help and guide the children throughout the process.



Clayton Hall Academy

After the successful launch of the Newcastle Academy Web Site and Prospectus, Design Office were requested to align the Clayton Hall Academy and United Endeavour Trust brands to the Newcastle Academy brand. This was carried out by our team of in house designers who subsequently passed the new brand over to the Web development and print production team. The Trust now has three Web Sites and a Prospectus for each of the Schools that are all perfectly aligned delivering a consistent brand.



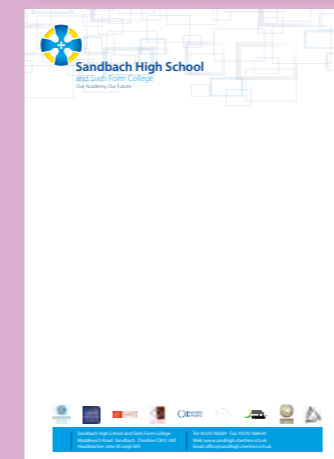
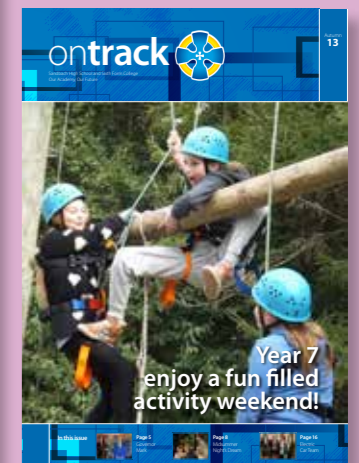
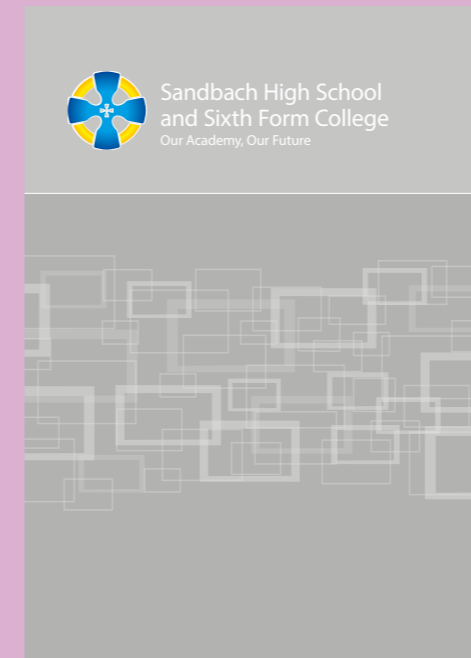


“Design Office offer the whole package for educational marketing, it was so refreshing that they fully understood my requirements.”

Regards, Gill Kesteven
Head Teachers PA,
Sandbach High School

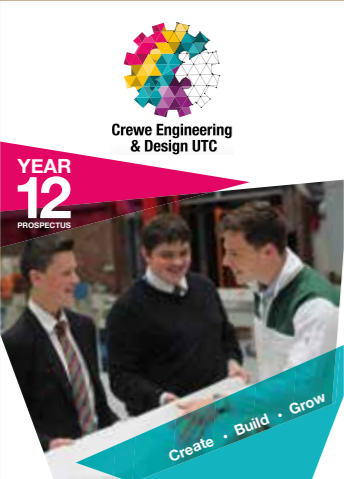
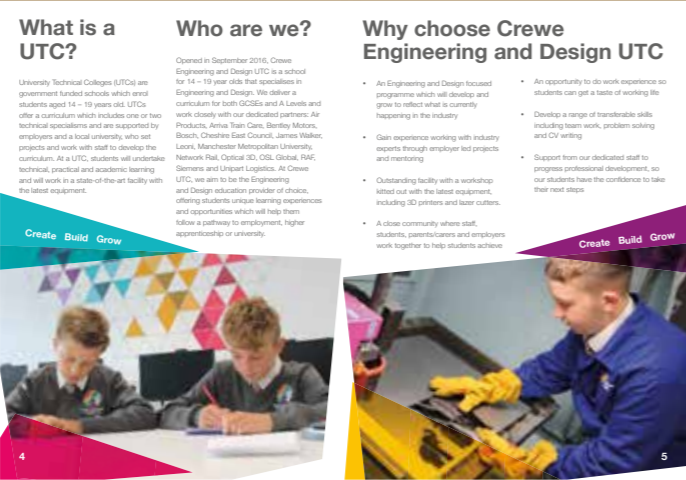
Sandbach High School

Internal signage, imagery and the presentation of corporate messaging within your education environment is all important. Continuity of design from printed literature through to the interior design of the reception and walls helps create a strong brand and a welcoming environment for students, parents and visitors. We dressed the walls at Sandbach High School to not only reflected the brand, but to create a nice, friendly environment for all students to enjoy.



Crewe Engineering & Design UTC

Crewe UTC engaged Design Office to create and produce a Marketing pack aimed at introducing students & parents to the Colleges facilities and curriculum for both Year 10 and 12 students. After an initial creative consultation it was agreed that a Photoshoot should be carried out to help students relate to the lifestyle and facilities on offer via high impact photographs to be designed into the literature. As part of the process it was agreed that the pack should contain a Folder to hold both Prospectuses and that the Folder should deliver a high end look and feel, thus Silver Foil was also introduced into the print process. The outcome was a bespoke high impact suite of Marketing literature.



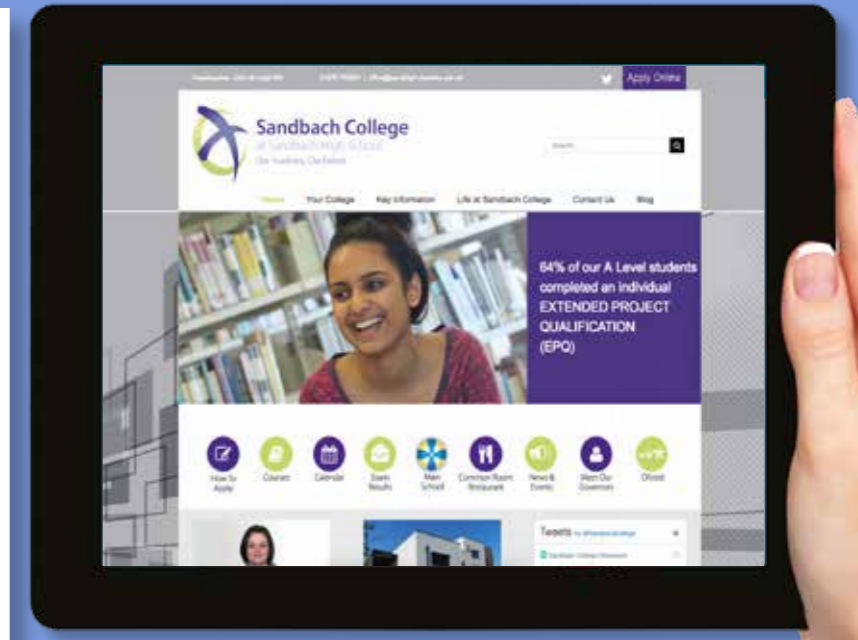
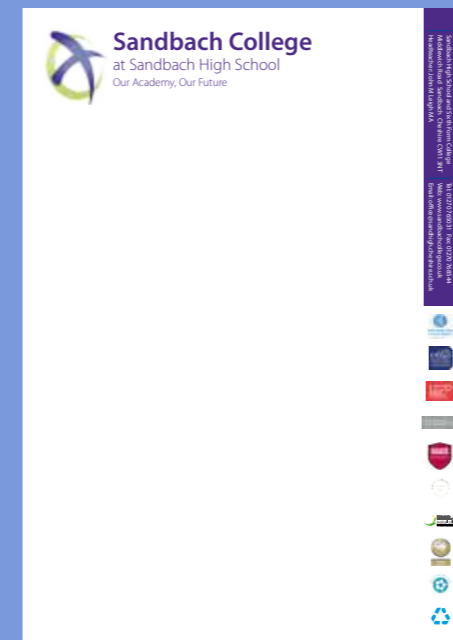
SANDBACH



COLLEGE

Sandbach College

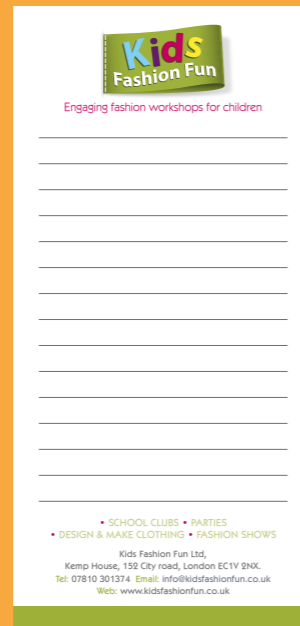
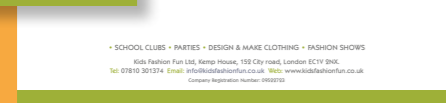
With a relationship spanning more than a decade Design Office were the obvious choice to create the new brand for the launch of Sandbach College. After consultation the team created a new name and 3D logo presented alongside an all new high impact colour scheme. Upon approval the team were requested to create new Signage, Internal Wall Graphics, Printed literature and a new Web Site for the College.



Kids Fashion Fun

Kids Fashion Fun, a London based business giving children a unique opportunity to design and create their own clothes looked to Design Office for a complete rebrand of the business. The new logo was based around a clothing label and was added to the range of marketing materials, from stationery, corporate brochure, pop up displays to banners and a brand new website. The key focus was to present the brand as not only being educational, but great fun too.

The new look materials have been well received by the client and their customers and are spearheading the drive to present the business to a wider national audience.



Mploy

Are a training organisation linking the worlds of business and education. Design Office provide a full design and print service that helps deliver information around their many high quality services.



Pathways to Work
for the Youth Sector



Would you like your children to learn about Enterprise and become Young Entrepreneurs whilst supporting charity and learning about being green?



What is it?
Time for a Change™ (TFAC) is an innovative and inspirational primary programme aimed at Years 5 and 6 in which children form a business to make a product to sell or provide a service to deliver at a selling day organised by the school.

Aims:

- To give children a basic understanding of business principles and practices
- To gain active involvement from local businesses
- To build on children's enterprise knowledge and skills
- To raise awareness of issues such as recycling and challenges faced by people locally and globally
- To raise awareness of different jobs and careers
- To build teamwork, communication and raise aspirations
- To support the National Curriculum
- To support transition from KS2 to KS3



The Time for a Change™ Primary Enterprise Programme

sales@mploysolutions.co.uk

www.mployolutions.co.uk



Sports Coaching North West

Sports Coaching North West deliver sports coaching to young people through schools, after school clubs, summer camps and other coaching environments. We at Design Office work closely with the team in the support of their marketing requirements. From logo and brand development, website creation through printed literature and training books to pop up banners, signage and even an online store!



National Careers Service

Design Office prides itself on building lasting relationships with clients across the UK. We have worked for many years with the National Careers Service and its associated training organisations. We deliver solutions, ranging from printed literature and promotional materials, building signage and merchandising through to bespoke creative campaigns. Recently we delivered a ‘Twister’ themed games mat, for use at careers fairs, designed to engage students, getting them to think about the steps they need to take towards their future career.



Total People

Total People is one of the largest suppliers of work-based learning in the North West of England, supporting a wide range of businesses and learners. For more than 14 years, Design Office have delivered design and print solutions in the support of their marketing activities and educational literature creation. Most recently we delivered a suite of over 20 data sheets covering the broad spectrum of apprenticeship types offered.





Helping students take the step from education to 'the wider world'

We passionately believe in pupil engagement and regularly include pupils, parents and teachers in the creative process via 'focus groups' at both our studio and the place of study. We actively invite students of different ages, local, national and international (including students from France, Denmark and India), to visit and spend time with us, to experience a 'real world' working environment. Benefits run both ways too, as past visiting students, Michael and Tom are now on apprenticeships with us and are proving to be valued members of our team.



Students and company pets Diesel and Fudge



'Kev', Design Office MD, with 'Vinu', one of our overseas students visiting from India



Our designer, 'Michael' with 'Jacob' winner of the 'design a school safety poster' competition



'Tom', once a visiting student, now a full time Design Office employee!



Pupils from Ruskin Community High School, getting to grips with the printing process



Our designer, 'Amanda' with winners of the 'design a Christmas Card' competition from Ruskin Community High School





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